

Connected Devices Alliance Workshop to be held at CES 2016 8 January 2016, 10:15am-11:45am

About the Connected Devices Alliance (CDA)

Following a mandate from the G20, in 2015 the UK Government and the International Energy Agency (IEA) coordinated a government-industry dialogue aimed at identifying projects and policy options to take advantage of the energy efficiency opportunities offered by network-connected devices.

This lead to the establishment of a network of 300 government and industry participants - the Connected Devices Alliance (CDA). The CDA is the umbrella through which governments and industry are working together to:

- Realize a world where devices and networks optimize energy management while delivering increased energy productivity across all sectors.
- Maximize network-enabled energy savings.
- Minimize the energy consumption from all networks and networked devices.

Governments are engaging in this effort through existing international collaborations including the IEA, IPEEC, SEAD and the IEA-4E Implementing Agreement.

About the Workshop

At the workshop, government speakers, including Dr. Mike Walker of the UK Department of Energy and Climate Change and Dr. Gabrielle Dreyfus of the US Department of Energy, will:

- Explain the CDA and its evolution.
- Outline how industry can become involved in CDA activities, for example in the development of leadership recognition awards.
- Identify CDA priorities for 2016.

Speakers have also been invited from the Consumer Technology Association, Digital Europe and the Information Technology Industry Council - to outline the industry's involvement in the CDA to date and plans for the future regarding research and initiatives relevant to the CDA.

Industry representatives interested in optimizing energy management in devices and networks are encouraged to participate in the workshop.

Location: CES 2016 – Las Vegas Convention Center – North Hall – Room N256

RSVP: by email to <u>info@edna.iea-4e.org</u> by 31 December 2015





